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WSA GRAND JURY MEETING 2017

& World Summit Award Innovation Days Berlin

25.-28. OCT 2017

BERLIN, GER

UNITED NATIONS FRAMEWORK



www.worldsummitawards.org | office@worldsummitawards.org

The best digital innovations with social impact globally:
Exchange knowledge.
Learn about international best practices.
Be inspired.

ABOUT WORLD SUMMIT AWARD

- 178 Countries support UN
- 220 Events in Africa Asia Europe North America Latin America
- 5,995 Submissions, Start-Ups, Social Entrepreneurs
- └ Global network of **start-ups, entrepreneurs, thought leaders, mentors, jurors, IT experts, governments and international organisations.** WSA national local experts reaching out in **178 UN member states.**
 - └ Organized in the framework of the **United Nations World Summit on the Information Society (UN WSIS)** supporting the **UN Post-2015 Sustainable Development Agenda.**
 - └ Conducted **since 2003 by a not-for-profit organisation** based in Austria, Europe
 - └ **Diverse, democratic, inclusive** and highly competitive award system following the UN model. 1 nomination / country / category. **600 submissions from 120 countries / year**
 - └ Recognizing the world's most **innovative digital solutions with a strong impact on society.**
 - └ Encourages **young entrepreneurship and digital creativity** **International events, workshops, seminars and meetings** throughout the year
 - └ Communicates **Local - Regional - Global**

WSA & THE UNITED NATIONS



WSA Chairman Prof. Peter A. Bruck
with Houlin Zhao, SG ITU
with H.E. Mukhisa Kituyi, DG UNCTAD
with H.E. Ahmad Alhendawi,
UN Secretary General's Envoy on Youth

WSIS Action Lines

- C1. The role of public governance authorities and all stakeholders in the promotion of ICTs for development
- C2. Information and communication infrastructure
- C3. Access to information and knowledge
- C4. Capacity building
- C5. Building confidence and security in the use of ICTs
- C6. Enabling environment
- C7. ICT Applications:

- E-government
- E-business
- E-learning
- E-health
- E-employment
- E-environment
- E-agriculture
- E-science

8 WSA CATEGORIES



Government & Open Data



Health & Well Being



Environment & Green Energy



Learning & Education



Culture & Tourism



Smart Settlement & Urbanization



Business & Commerce



Inclusion & Empowerment

- C8. Cultural diversity and identity, linguistic diversity and local content
→ World Summit Award awards local content and accepts applications in all local languages
- C9. Media
- C10. Ethical dimensions of the Information Society
- C11. International and regional cooperation
→ World Summit Award works with a global network in all UN member states and strengthens regional networks through regional awards and meetings



WSA - CATEGORIES, PROCESS & JURY CRITERIA

WSA PROCESS 2017/18

JURY CRITERIA

CONTENT

Quality and comprehensiveness

FUNCTIONALITY

ease of use, user experience, appropriate interactivity

DESIGN

navigation / orientation and visual appeal

TECHNOLOGY

state of the art in technology and quality of technical realisation

INNOVATION

Originality and newness to targeted users, Business model society and market

2 strategic criteria:

IMPACT

Local Impact, Impact on society

GLOBAL / UN VALUE / DIGITAL DIVIDE



CATEGORIES



Government & Open Data
 Health & Well Being
 Environment & Green Energy
 Learning & Education
 Culture & Tourism
 Smart Settlement & Urbanization
 Business & Commerce
 Inclusion & Empowerment



Young Innovators Award



ABOUT THE WSA INNOVATION DAYS BERLIN

Berlin, 25.-28. October 2017

The development of ICT infrastructures and technologies alone does not fulfil the promise of a knowledge based information society. Good quality content and innovative applications are required to build an inclusive, people-centred and sustainable Information Society. WSA is a global multi-stakeholder initiative aiming to select and promote exactly those products, and enhance an international exchange of know how, best practices and visions.

WSA works with national experts in 178 UN member states. By forming a multi stakeholder platform locally they reach out to local entrepreneurs, start-ups and SMEs who develop digital solutions with an impact on in each of the 8 WSA categories, reflecting the UN SDGs. WSA only accepts solutions that are already launched in the market and can prove local impact. 15,000 applications from more than 180 countries apply for the Global World Summit Award.

The WSA Grand Jury is one of the most important meetings and event in the whole WSA process. Since 2003, WSA has united renowned multimedia experts from all parts of the world - Africa, Asia, Australia and Oceania, North and Latin America, and Europe - to learn about and evaluate the best content and most innovative applications, forming a unique college of evaluation and knowledge. Grand Jury meetings took place in the past years in Bahrain, Croatia, India, Abu Dhabi, Hong Kong, Estonia and Azerbaijan.

In 2017 the WSA Grand Jury is hosted by the German Federal Ministry for Economic Cooperation and Development (BMZ) and is organized in the framework of the Ministry's tech-entrepreneurship initiative Make-IT in Africa.

In partnership with WSA, the BMZ will identify 24 African lead innovations from the past year, presenting the creativity, diversity and innovation potential of African applications in an exhibition in Berlin.

- 20 international experts in entrepreneurship, innovation and IT meet for 3 days to evaluate the best digital solutions 2017 globally
- unique global overview about digital innovation and start-ups from all over the world
- selection of the 40 WSA Winners 2017
- in partnership with BMZ's tech entrepreneurship initiative Make-IT in Africa, identifying African lead innovations



WSA GRAND JURY & INNOVATION DAYS, Berlin Germany

Draft Agenda

Wednesday 25 Oct

throughout the day
arrival of international Grand Jury members

15:30-17:30
Sightseeing Tour with WSA expert Germany
Alexander Felsenberg
Registration only
nora@worldsummitawards.org

19:00 Meeting Point Hotel Angleterre

19:30
Welcome reception by Andreas Somogyi,
Minister at the Austrian Embassy to Germa-
ny for all international Jury members and
German partners

Austrian Embassy to Germany
Stauffenbergstraße 1
Fritz-Hoess-Saal

Thursday, 26 Oct

08:40 Departure Hotel Angleterre
09:00
@Repräsentanz Berlin, Reichpietschufer 20
WSA GRAND JURY
International Grand Jury members evalua-
te the shortlisted nominations from all UN
member states.

Presentation of shortlisted projects by
category in the plenary and voting on the 5
winning projects per
WSA category

18:00
WSA Jury@Start-Up Night! Afrika
BMW, Invalidenstraße 48
Start-Up event by BMWi
www.bmw.de

Friday 27 Oct

08:40 Departure Hotel Angleterre
09:00
@Repräsentanz Berlin, Reichpietschufer 20
WSA GRAND JURY
International Grand Jury members evaluate the
shortlisted nominations from all UN member
states.

17:00
African Innovation Jury Session
@Repräsentanz Berlin

19:30
Vernissage
“Digital Innovation made in Africa” - Digital
innovations for sustainable and inclusive
development
Foyer Federal Ministry for Economic Cooperati-
on and Development (BMZ),
Stresemannstraße 94,10963 Berlin

Saturday 28 Oct

09:00-12:00
WSA GRAND JURY MEETING
@Hotel Angleterre

14:00-16:00
Sightseeing Tour with WSA expert Germany
Alexander Felsenberg
Registration only
nora@worldsummitawards.org

evening
Departures

WORLD SUMMIT AWARD GRAND JURY MEMBERS



PROF. PETER A. BRUCK
WSA Chairman
AUSTRIA



RODRIGO ASSUMPCAO
Former President Dataprev
and Governmental Advisor El
Salvador
BRASIL



H.E. MARTA TOMOVSKA
Former Minister for the Informa-
tion Society
MACEDONIA



RALPH SIMON
Mobilium, Founder of the
Ringtone
UK



BADR WARD
CEO and Founder Lamsa
Abu Dhabi, UAE



TANJA WEHSELY
City of Vienna, Social City
Vienna
AUSTRIA



RUDY LADDAGA
Founder Gnius Club
MEXICO



JAN SCHWAAB
Manager GIZ
GERMANY



JOSEPHINE NZEREM
Ashoka Africa
NIGERIA



OSAMA MANZAR
Digital Empowerment
Foundation
INDIA



ANA GONCALVES PEREIRA
Executive Director APDC
PORTUGAL



SANNY GADDAFI
Founder 8Villages
INDONESIA



IAN LORENZEN
Partner GrowthAfrica
KENYA



CHITRANGANIE MUBARAK
Chairperson IT Agency
Sri Lanka
SRI LANKA



TORE HAUGLAND
CEO & Founder Ouvi
NORWAY



DOROTHY GORDON
ICT for Development Consultant
GHANA



SAFA NASSERLDIN
Vice President Jerusalem
Alquds University
PALESTINE



MANAR ALHASHASH
SG Kuwait eAward
KUWAIT

USEFUL INFORMATION



1.) HOTEL

Your room is reserved in the Hotel Angleterre, Friedrichstraße 31

2.) GETTING TO THE HOTEL

From Airport Berlin Tegel:

Bus 128 UNTIL Kurz Schumacher Platz

Change to the underground U6 until Kochstr./ Checkpoint Charlie

Takes around 30 minutes. There are ticket machines at the bus station.

From Airport Berlin Schönefeld

Bus X7 until Rudow

Change to the underground U7 until Mehringdamm

Change to U6 bis Kochstr./ Checkpoint Charlie

Takes around 45 minutes

OR you take a taxi or uber.

3.) FIRST MEETING POINT

For those of you who arrive early enough for the Welcome Reception in the Austrian embassy – **we´ll meet on Oct 25th, 19:00** in the Hotellobby and go to the embassy together.

If you arrive tight – feel free to come directly to the embassy (Stauffenbergstraße 1)

If you arrive late night – **we´ll leave together on Oct 26th from the hotel to the Grand Jury venue at 8:45** (sharp).

4.) GRAND JURY WORK

IMPORTANT: Please bring your own laptop and headphones as the very first jury round will be done online through the WSA database!

5.) SIGHTSEEING

WSA expert Alexander Felsenberg would be happy to show you around in Berlin.

As we won´t have a time-slot as group, it would be great if you let me know if you want to join his tour on:

25th October 15:30-17:30

Or

28th October 14:00-16:00

Depending on the group size he´ll put together a nice program. Please register by email nora@worldsummitawards.org

6.) DRESSCODE

There is no dress-code for the meetings, for the evening events we recommend Smart Casual. There won´t be time to change between the jury meeting and the evenings on 26th and 27th oct.

7.) CONTACTS: **Nora** | +43 660 630408 3, nora@worldsummitawards.org and **Manuela** | +43 660 630408 7, manuela@worldsummitawards.org